ANGEL'S RETREAT

Impact Report

2023

Table of Contents



01 Introduction

02 Our Organization

U3 2023 Goals **04** 2023 Strategy

05 Our Numbers

06 Our Supporters

2024 Expansion

Introduction

Our Story...

Thank you for taking the time to learn more about our organization and our amazing dogs. Angel's Retreat was created after our founder spent years volunteering in shelters and seeing many dogs never make it out. The idea behind Angel's Retreat is to get dogs out of shelters and into a home environment that has the ability to house a large amount of dogs while still being able to provide a safe and secure space. We like to think of ourselves as a hybrid model between a shelter and a foster home. We are truly here day and night for our animals.

The inspiration for Angel's Retreat is Angel, a dog adopted by our founder in 2004. Angel was a 1yr old mixed breed. A few weeks after adoption, her true personality came out and it was obvious that she was suffering from serious fear aggression. Angel opened our eyes to a world of behavior, training and medical treatments.

Angel will always be in our hearts. We hope that we can help many "Angels" find their perfect humans and many humans find that amazing love that only a dog can give.

Love Me for Who I Am, Not What I Am...

Love me for who I am, not what I am is quite a simple concept at its core. Don't we all want to be loved and judged only for our personality and what we have to offer the world, instead of what we look like or what people perceive when they see us?

One of the biggest challenges our adoption team routinely faces is people who want to pick a dog based on appearance and not personality. We are passionate about finding adopters who want to have a dog not because of the way it looks, but because of its silly or sweet personality, or the way it might play with their other dogs, or be able to go on hikes with them on the weekends, or be a part of their weekly gatherings with friends.

The philosophy of love me for who I am, not what I am, is not only important for a successful life-long adoption, but isn't it also what we all deserve?

Our Organization

Mission

Angel's Retreat is a small non-profit rescue organization which helps homeless dogs of all ages and breeds, including senior and special needs dogs that require a unique level of care.

Our dogs come from puppy mills, city and rural shelters, as well as owner surrenders. All dogs are cared for in a compassionate home setting which includes a fenced in play area where they are free to explore.

Our mission is to promote responsible ownership of companion animals, act as a resource to homeless animals and our rescue partners, encourage adoption and provide hospice care for senior and special needs dogs.

Values

Mission-Driven:

 Follow our mission and purpose to ensure a positive impact on the animals in our care.

Integrity:

 Uphold high ethical standards and act with honesty and transparency in all operations and interactions.

Compassion and Empathy:

 Demonstrate care and understanding for the needs and challenges of the individuals and communities we serve.

Live Release Rate

96%

2023 Goals

Place a minimum of 420 dogs in new homes.

In 2022, Angel's Retreat adopted out 388 dogs, a 93% increase over 2021. Our goal for 2023 was to increase the year's adoption by another 10%. We far exceeded this goal and in 2023, 573 dogs have been adopted, a 48% increase over 2022. Angel's Retreat continues to grow at a time when other shelters across the nation are struggling with dog adoptions.

Create the best possible environment and team for our dogs.

Each year we challenge ourselves to find ways to do better by our dogs. This year, we established a new veterinary relationship with Laura Johnson at Cypress Vet Clinic which provided us with access to high level care at a cost savings. Erin Marion of Down to Earth Dog Lady has joined our team to help with training; she specializes in deaf and blind dogs.

Achieve a live outcome rate of at least 90%.

The definition of a "no kill" shelter is a live release rate over 90%. Angel's Retreat has always taken pride in our ability to handle dogs with riskier medical conditions. We openly accept animals in need of hospice care. Angel's Retreat is proud of its advanced resources and partnerships with animal advocates in both the veterinary and behavioral professions. Our live release rate for 2023 is 96%.

4

Expand opportunities to better serve our community.

In 2023 we were lucky enough to attract a wonderful group of Spanish-speaking volunteers. This led to our team realizing how underserved the Hispanic population has been in Chester County. We have recently established the capability to host low-cost vet clinics and have offered free spay/neuter surgeries to those in need.

2023 Strategy

Angel's Retreat employs various strategies to provide animal care:

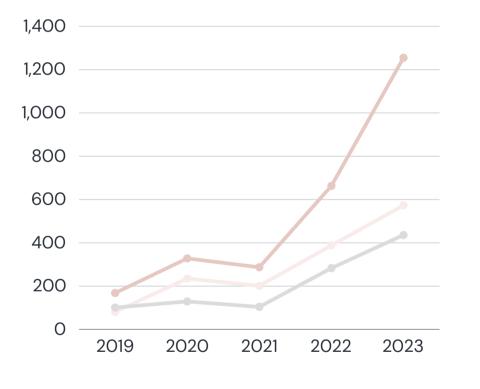
- Hold adoption events to increase awareness and find dogs homes
- Maintain an active and engaging online presence
- Grow the foster and volunteer programs to provide additional care
- Provide behavioral training to increase adoptability
- Team with other organizations to fulfill the mission of saving lives

- Place a focus on customer service and finding the best matches for both our animal and human clients
- Collaborate with veterinary professionals to establish medical care programs that address the health needs of animals, including vaccinations, veterinary care, and disease prevention

	DETAILS	OUTCOME
Expand Low Cost Vet Clinics	Offer low-cost vaccines and microchips to the public	 Offered services in Spanish Partnered with Oxford Feed & Lumber
Diversify Volunteer Base	Recognize the value in diversity, equity and inclusion	 Aligned with a transitional housing program Developed a University Partnership
Help Homeless Animals	Provide resources to those in need	 Delivered care packages to Philadelphia, Camden & Wilmington
Increase Training and Behavior Support	Make more resources available to adopters and fosters	 Signed contract with PetCademy Hired trainer

Our Numbers

Our goal is always to help as many dogs as possible. We adopt out dogs who will make wonderful and loving family members despite their background. The Angel's Retreat Adoption Team works hard to ensure the best matches for both our families and our dogs.



FY 2023



Funding raised to serve homeless animals

573

Number of animals adopted

1,255 Number of individual financial supporters

In addition to the incredible growth seen in 2023, there are some additional facts we would like to share. Our foster program grew by 565%. 356 of our dogs spent time in foster homes getting individualized attention and care prior to adoption.

As our relationships with commercial breeders grow, we are able to save even more mill dogs. In 2023, 228 mill mommas were released from their life of breeding and into our care. That brings the total mommas saved to 318 since inception!

2024 Expansion

Increase the quantity of dogs saved.

In order to save more dogs Angel's Retreat must continue to grow our brand, our reputation and our resources. We can house approximately 60 dogs at any given time using both our home base and our foster homes. The only way we can increase our capacity is to attract more fosters and ideally acquire a larger property.

S Build better relationships between dogs and their humans.

Angel's Retreat will increase our focus on training and enrichment. We will foster consistency between our trainers, volunteers and adopters. Each dog will be evaluated and have a documented training and behavior plan. We will hold additional trainings and educational sessions for both volunteers and the public.

Increase transparency to our supporters.

As Angel's Retreat matures, we want to ensure that our supporters understand the critical role they play in championing our mission and know that they are a part of our success. It is important that everyone knows where their support is going. Our goal is to take a breath in between running after dogs to provide more reporting and data.

4

Serve dogs in our community.

Angel's Retreat will hold regularly scheduled low-cost vaccine clinics through a partnership with Oxford Feed & Lumber and Laura Johnson of Cypress Vet Clinic. We will also provide discounted microchips and free spay/neuter surgeries. We want to help families keep their dogs in their homes and will offer any resource we have available.

Our Supporters

Angel's Heroes

Individuals or Corporations donating over \$1,000 annually

- Jeff Abbott Pat Allers The Boeing Company Jackie Bowe Emilie Calbick Chester County Community Foundation Rosemarie DAngelo-Smith Annie DiMattia Ronni Feldman Bennett Heffernan Robert Heisey
- Brigitte Hug Kathy Kane Paula Lagonigro James Leonard Kerry Lowe Alberto Luque Deborah & Michael McKee Morgan Stanley Betsy Pilgrim Sherry Rogers Peter Watkins

Business Partners

- Brandywine Valley Veterinary Hospital Concord Pet Supply Cypress Vet Clinic FreshPet Heart + Paw Incyte Corporation Levante Brewing Metropolitan Veterinary Associates Nic + Zoe
- Northbrook Marketplace PetSmart Pickering Valley Feed & Farm Store Playa Bowls Providence Animal Center Sterling Pig Brewery Side Bar & Restaurant Thistle be Perfect

1,478 Lives saved since Inception





We thank you for your ongoing support of our program.

Angel's Retreat

361 Corinne Rd, West Chester, PA 19382 302-598-9023 www.angelsretreat.org adoptions@angelsretreat.org

> EIN 83-2810698 PA License NP17335